

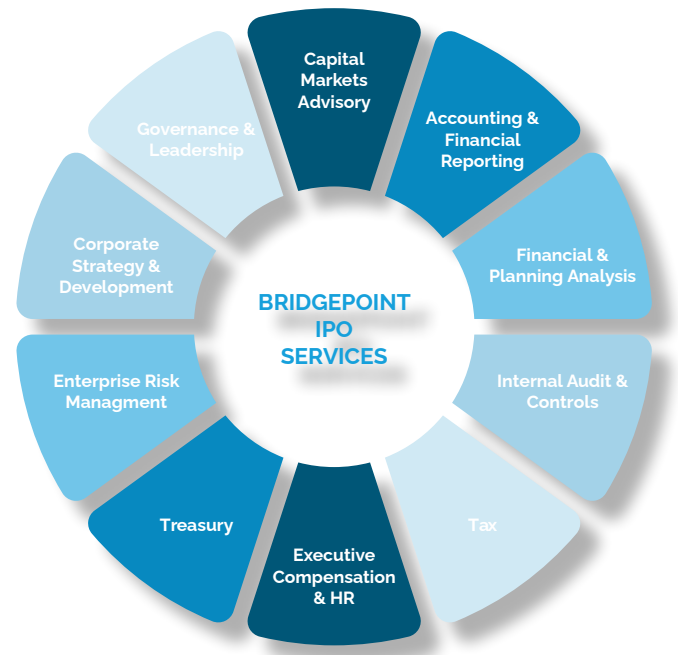
# IPO READINESS

## PAVE THE WAY FOR A SUCCESSFULLY EXECUTED IPO OR SPAC

If your company is embarking on an initial public offering (IPO) or potential SPAC transaction, managing this process in a timely and effective manner can be overwhelming. Going public requires sound business reporting, adherence to strict SEC compliance rules, Sarbanes Oxley readiness including identification of financial and IT controls for a sound internal control framework, and the involvement of trusted advisors to ensure the process is successful.

Bridgepoint Consulting is a firm built on Big 4 expertise, combining technical capability with local accessibility to guide you towards your successful IPO.

*Our proven approach ensures optimal results for our clients.*



## OUR PUBLIC COMPANY READINESS SERVICES

### FINANCIAL REPORTING & GAAP COMPLIANCE

- By strengthening your existing financial reporting infrastructure, you can increase transaction certainty and stakeholder credibility.

### CORPORATE GOVERNANCE & SOX COMPLIANCE

- With over 20 years in the field, we can conduct risk assessments, document key processes, establish internal controls and perform required SOX testing.

### PLANNING & DRAFTING ASSISTANCE OF SEC FORMS

- Preparing and creating the proper documentation for your SEC filing requirements is a tedious undertaking.

### IT ENVIRONMENT ASSESSMENT

- We can help you perform an IT capability assessment, identify and recommend improvement opportunities.

### IPO & SPAC READINESS

- We bring the expertise to ensure you're able to effectively navigate the public company landscape for your IPO or SPAC.

# ABOUT BRIDGEPOINT

*Bridgepoint Consulting is a leading management consulting firm that offers a full suite of services and solutions to help companies navigate the complexities of growth and change. We work with the C-Suite—with a focus on finance, risk and technology leaders—to provide strategic resources and support critical business transitions.*

## BRIDGEPOINT CONSULTING OFFERS FINANCIAL EXPERTISE WHEN AND WHERE YOU NEED IT

### HOW WE CAN HELP

- Technical Accounting (e.g. S-1 Planning and Drafting Assistance, 606 Revenue Recognition Memo, etc.)
- Proforma financial statements
- Accounting Close Assessment
- Review of accounting transactions for consistency with policies
- Financial Planning and Analysis Assessment
- Draft Statement of Policies
- IT Environment, financial reporting and capability assessment
- SOX 404 Readiness and Compliance
- Conduct top-down risk assessment
- Map accounts to processes to determine documentation needs
- Prepare draft of IT systems flow documentation
- for validation with management
- Map entity level controls to COSO 2013 Framework
- Develop risk & control matrix with mapping to financial statement assertions and determine key controls
- Perform segregation of duties analysis
- Develop key report inventory
- Assess design effectiveness of key financial, application and IT general key controls via first round of interim testing
- Assess operating effectiveness of key financial, application and IT General key controls via second round of interim update and third round of final year end testing
- Prepare drafts of business process narratives or flowcharts, including identification of key controls, for process and control owner validations.

## WHY CHOOSE BRIDGEPOINT



### QUALITY OF PEOPLE:

Our team of experts include CPAs, CISAs, CISSPs and PMPs, with significant industry experience and technical expertise.



### HIGH-TOUCH AND COLLABORATIVE:

Hands-on in both strategy and execution to support your team's success every step of the way.



### BREADTH OF EXPERTISE:

Broad experiences and knowledge of multiple enterprise systems and technologies.

## READY TO GET STARTED?

CONTACT US TO LEARN HOW WE CAN HELP YOU ACHIEVE YOUR BUSINESS GOALS.

**Bridgepoint**  
Consulting

AN ADDISON GROUP COMPANY

AUSTIN | DALLAS | HOUSTON | DENVER

CONTACT US TODAY AT 512-437-7900

WWW.BRIDGEPOINTCONSULTING.COM