



Rev Up Your Business With Our STARTUP COMPANY SOLUTIONS



Strategy and Support to Scale Your Business

Bridgepoint Consulting helps startup companies and entrepreneurs establish a foundation for financial and operational scalability and success, so they can take their business to the next level.

From integrating your technology and establishing effective financial processes to connecting you with the startup ecosystem, filling resource gaps and getting you investor-ready, **we can help accelerate your success.**

- ✓ Develop a financial foundation to manage growth and change
- ✓ Improve operational processes
- ✓ Get investor-ready and prepare for the future



STARTUP-CENTRIC EXPERTS

CFO SERVICES

Business Strategy

- ✓ Financial Modeling
- ✓ Cash Flow Forecasting
- ✓ Fundraising Strategy
- ✓ Board Reporting
- ✓ Strategic Planning
- ✓ Dynamic Forecasting
- ✓ KPI Creation
- ✓ Budgeting
- ✓ M&A Advisory

CONTROLLER SERVICES

Operational Improvements

- ✓ Cash Management
- ✓ Revenue Recognition
- ✓ Payroll System Implementation
- ✓ Data Clean-up
- ✓ Account Reconciliation
- ✓ Record Keeping
- ✓ Policy Documentation
- ✓ Audit Support and Coordination
- ✓ Billings and Collections
- ✓ Daily Transaction Feeds

System Enhancements

- ✓ System Review
- ✓ API Integration
- ✓ Process Efficiency
- ✓ Accounting System Optimization
- ✓ Reporting Improvement

EXTENSIVE BUSINESS NETWORK



Relationships
& introductions
to help fuel
your business
success



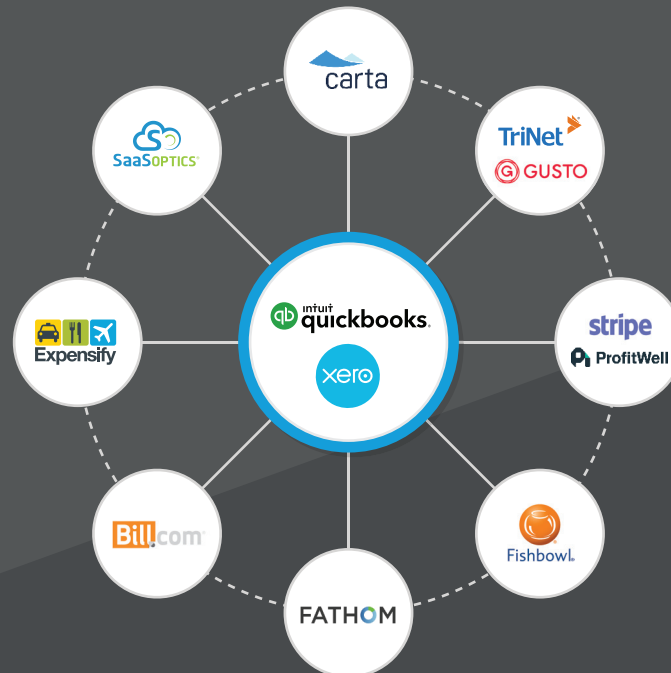
REPORTING TOOLS & TEMPLATES

Business Documentation:

- ✓ Financial models and projections
- ✓ Financial reporting package
- ✓ KPI's, Metrics
- ✓ Board deck
- ✓ HR templates
- ✓ Contracting templates



TECHNOLOGY EXPERTISE



** Sampling of startup company applications*

We help you bring it all together:

- ✓ Accounting
- ✓ Financial Reporting
- ✓ Accounts Payable
- ✓ Equity Management
- ✓ Expense Management
- ✓ Payroll
- ✓ Software Contract Management
- ✓ Inventory Management
- ✓ eCommerce

How We Do It: Our Proven Approach



STARTUP-CENTRIC EXPERTS

Our CFOs and Controllers provide the strategic leadership and day-to-day scalable execution to get you where you want to be.



EXTENSIVE BUSINESS NETWORK

We know the startup ecosystem and stakeholders to make things happen – everything from investors and bankers – to lawyers and other critical service providers.



REPORTING TOOLS & TEMPLATES

We provide a buttoned-up monthly financial reporting package, board presentations, HR tools and other valuable templates for quick, consistent outputs.



TECHNOLOGY EXPERTISE

We have a recommended suite of technology tools that can be efficiently rolled out to support your business growth, scalability and metrics.

READY FOR A SOLUTION?

Let's have a quick, no-pressure discussion to learn about your business challenges and see if Bridgepoint is a good fit for your company.

ABOUT BRIDGEPOINT CONSULTING

Bridgepoint Consulting, an Addison Group company, is a leading management consulting firm that helps companies grow and scale throughout their business life-cycle. We offer a broad range of finance, technology and risk/compliance services to support clients from the startup phase all the way to IPO readiness and beyond. Whether an organization needs project expertise, advisory services for a transaction, or a full-scale finance or digital transformation, we can help.



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