

# PRIVATE EQUITY ADVISORY SERVICES

Your go-to partner for  
**post-deal support.**

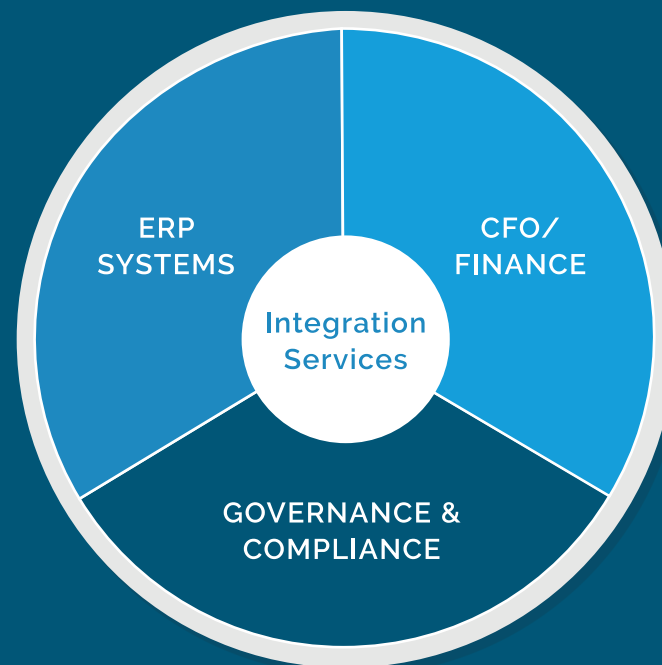
**LET'S DRIVE VALUE TOGETHER**



## Meet Bridgpoint

As a go-to partner for private equity firms and their portfolio companies, we know there is nothing more critical than realizing perceived deal value during the critical 100 days after a deal close. We partner with private equity firms and their portfolio companies to help accelerate their post-deal success with a focus on *post-acquisition integration and optimization*.

Our number one focus is helping our clients **maximize value, manage risk and seize growth opportunities.**



# Private Equity Advisory

From addressing common barriers, including resource gaps, business processes and systems, to tackling top priority security challenges such as cybersecurity and GDPR, our finance and technology experts help you turn your portfolio companies into high-performing investments.

## OUR SERVICES

- ✓ Interim CFO & Finance Leadership
- ✓ ERP Selection & Implementation
- ✓ Systems Integration
- ✓ Corporate Governance, Risk & Compliance
- ✓ Cybersecurity Advisory
- ✓ General Data Protection Regulation (GDPR)
- ✓ Post-acquisition Integration
- ✓ Sell-side Readiness
- ✓ Financial Reporting Accuracy
- ✓ Internal Controls
- ✓ Accounting Integration/Consolidation
- ✓ Project Management
- ✓ And more!

## How We Do It: Our Proven Approach



### FINANCIAL & TECHNOLOGY PROCESS OPTIMIZATION

*Finance and technology are interdependent, so we leverage a holistic approach to address strategy, resource gaps, business processes and systems. We also offer integrated solutions to address high-priority challenges including GDPR and Cybersecurity.*



### INTERIM FINANCE LEADERS

*We have a deep bench of CFOs and Controllers with functional, technical and industry expertise who have experience working on hundreds of engagements with private equity-backed companies.*



### COMPREHENSIVE SYSTEMS EXPERTISE

*We have knowledge in a broad range of business technologies and applications including NetSuite, Salesforce, Oracle Financial Cloud and more, that allows us to quickly support business growth, scalability and metrics.*



### GOVERNANCE & COMPLIANCE

*We offer an integrated approach to create market-leading solutions for regulatory governance and compliance. Our team can help to align the best interests of corporate stakeholders, while developing a foundation for sustainable governance.*

# Industry Expertise

We've worked across industries with a high concentration in ecommerce, manufacturing, and software—we know what to look for and where, with any eye for short-term risks and long-term growth opportunities.

- ✓ Construction & Real Estate
- ✓ Consumer, Entertainment, Retail
- ✓ Education & Nonprofit
- ✓ Energy
- ✓ Financial Services
- ✓ Healthcare & Life Sciences
- ✓ Manufacturing & Distribution
- ✓ Professional Services
- ✓ Public Sector
- ✓ Technology & Software



## Why Partner With Us?

Our private equity practice has a proven track record working with hundreds of private equity-backed companies, to provide resources and solutions to support critical business transitions from the startup phase all the way to IPO readiness and beyond. We have a team of 140+ professionals with finance, IT, business processes and controls, and internal audit & compliance expertise.



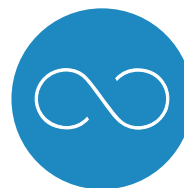
### We've been there.

*Having worked with more than 200 private equity-backed companies, we provide resources and solutions to support initiatives across the entire finance function.*



### We're problem solvers.

*We work shoulder-to-shoulder with portfolio company CFOs and their teams to deliver long-term, scalable solutions that improve business operations and maximize investment value.*



### We're flexible.

*We have a well-rounded perspective of what's at stake for investors and their operating partners. We are dedicated to helping our clients realize value from each transaction, and tailor our approach to their individual needs.*



### We're a trusted partner.

*We value long-term client relationships and think of our ourselves as a trusted advisor. We bring a client-first approach to every engagement and provide services that add value throughout the transaction and investment life cycle.*

# Ready to Leverage ERP to Drive **EBITDA**?



COMPREHENSIVE  
SYSTEMS EXPERTISE

Here is a Sampling of Our Systems Expertise:

ORACLE®  
NETSUITE

DELL Boomi

Microsoft  
Dynamics 365



ORACLE®  
FINANCIALS CLOUD

SAP Concur

Adaptive Planning

EPICOR®

## READY TO MAXIMIZE YOUR INVESTMENT?

*Let's have a quick, no-pressure discussion to learn about your business challenges and see if Bridgepoint is a good fit for your company.*

### ABOUT BRIDGEPOINT CONSULTING

Bridgepoint Consulting, an Addison Group company, is a leading management consulting firm that helps companies grow and scale throughout their business life-cycle. We offer a broad range of finance, technology and risk/compliance services to support clients from the startup phase all the way to IPO readiness and beyond. Whether an organization needs project expertise, advisory services for a transaction, or a full-scale finance or digital transformation, we can help.

**Bridgepoint  
Consulting**

AN ADDISON GROUP COMPANY

[WWW.BRIDGEPOINTCONSULTING.COM](http://WWW.BRIDGEPOINTCONSULTING.COM)

Phone: 512-437-7900