



START UP SERVICES

FUEL YOUR BUSINESS GROWTH WITH BRIDGEPOINT

For entrepreneurs and startup businesses, developing a scalable, profitable business presents many challenges. Bridgepoint delivers a broad range of services and solutions to support your organization's growth and long-term success.

From strategic initiatives and audit preparation, to unexpected resignations, our professionals work seamlessly to provide expertise and fill critical roles when and where you need it.

WHILE YOU FOCUS ON:



Acquiring new customers



Hiring the right team



Executing a go-to market strategy

LET US HELP YOU:



Establish effective accounting processes



Bridge your resource gaps



Align and integrate your technology

HIGH-VALUE SERVICES TO HELP YOU ACHIEVE YOUR BUSINESS VISION

We've been a trusted partner to hundreds of innovators and startup companies since 1999. Our team of finance and technology experts have experience across a vast range of industries, business models and lifecycle stages.

➤ BUSINESS STRATEGY

From Strategic Planning to Board Reporting, we can help you achieve short- and long-term business objectives.

➤ OPERATIONS

We can make operational improvements and create critical processes to help grow your business.

➤ SYSTEM ENHANCEMENTS

Our team is skilled at enhancing accounting systems and reporting to ensure you're leveraging your existing technology.

ABOUT BRIDGEPOINT

Bridgepoint Consulting is a leading management consulting firm that offers a full suite of services and solutions to help companies navigate the complexities of growth and change. We work with the C-Suite—with a focus on finance, risk and technology leaders—to provide strategic resources and support critical business transitions.

HOW BRIDGEPOINT HELPS STARTUPS & EARLY-STAGE COMPANIES

BUSINESS STRATEGY

- Strategic Planning
- Financial and Cash Flow Forecasting
- Fundraising Strategy
- Budgeting
- KPI Creation
- Data Clean-up
- Revenue Recognition
- M&A Advisory
- Board Reporting

OPERATIONAL IMPROVEMENTS

- Account Reconciliation
- Audit Support and Coordination
- Billing and Collections
- Cash Management
- Daily Transaction Feeds
- Payroll System Implementation
- Policy Documentation
- Record Keeping
- Vendor Management

SYSTEM ENHANCEMENTS

- System Review
- Accounting System Optimization
- API Integration
- Reporting Improvement
- Process Efficiency

WHY CHOOSE BRIDGEPOINT



QUALITY OF PEOPLE:

Team of experts including CPAs, CISAs, CISSPs and PMPs with significant industry experience and technical expertise.



HIGH-TOUCH AND COLLABORATIVE:

Hands-on in both strategy and execution to support your team's success every step of the way.



BREADTH OF EXPERTISE:

Broad expertise and big picture approach—from strategy to processes and systems.

READY TO GET STARTED?

CONTACT US TO LEARN HOW WE CAN HELP YOU ACHIEVE YOUR BUSINESS GOALS.

Bridgepoint
Consulting

AN ADDISON GROUP COMPANY

**Bridgepoint Consulting is not a CPA firm.*

AUSTIN | DALLAS | HOUSTON

CONTACT US TODAY AT 512-437-7900

WWW.BRIDGEPOINTCONSULTING.COM